

Rain to Rivers Educational Events and Activities

Event	Contact	Date	Location	Who Was Involved	Description/Notes	Estimated # of attendees
Presentation to Town of Washington Town Board	Janelle Henning	1/16/2020	Town of Washington	Janelle Henning	Review of Rain to Rivers Agreement, Work Plan & Budget and Storm Water Education and Outreach	10
Presentation to Town of Washington Town Board	Janelle Henning	3/19/2020	Town of Washington	Janelle Henning	Review of MS4 Permit Annual Report	10
Newsletter Stormwater Articles	Janelle Henning	3/22/2020 12/1/2020	Town of Washington	Jackie Vold	Clean Water Starts in Your Own Back Yard, Protect Our Watershed, Well Testing published in March & December newsletter.	6200
Stormwater R2R Brochure and stickers	Janelle Henning	2020	Town of Washington	Jackie Vold	At customer service counter	200
R2R Facebook posts	Landon Profaizer	2020	Online	Landon Profaizer	Facebook posts generated over 700 direct views throughout 2020	700
R2R Website Resources	Landon Profaizer	2020	Online	Landon Profaizer	Website generated 373 visits.	373
Wisconsin Public Radio PSA	Landon Profaizer	Feb. - Dec 2020	Radio/Online	Landon Profaizer	PSA air during two programs daily and also a web advertisement on WPR website.	20,000/week
Red Cedar River Water Quality Partnership meeting	Dan Zerr	2/5/2020	Menomonie	Dan Zerr, Randy Eide	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	9
Eau Claire River Watershed Coalition meeting	Dan Zerr	2/13/2020	Augusta	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	11
Red Cedar River Conference	Dan Zerr	3/12/2020	Menomonie	Randy Eide, Dan Zerr	Annual Conference focused on water quality issues in the Red Cedar River Basin. R2R had an information booth set up.	250
Presentation to Chippewa Falls City Council	Bill McElroy	3/17/2020	Chippewa Falls	Bill McElroy	Presented information on Rain to Rivers and the MS4 annual report	30
Eau Claire River Watershed Coalition meeting	Dan Zerr	2/13/2020	Online	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	14
Eau Claire River Watershed Coalition meeting	Dan Zerr	5/14/2020	Online	Dan Zerr, Greg Leonard	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	10
APWA Winter Conference	Zach Regnier	5/27/2020	Online	Zach Regnier, Mike Stifter, Ray Curtis	Presented on River Falls winter maintenance evolution. Discussed use of salt and technologies used to reduce amount of salt used.	100+
Red Cedar River Water Quality Partnership meeting	Dan Zerr	6/3/2020	Online	Dan Zerr	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	13
Eau Claire River Watershed Coalition meeting	Dan Zerr	6/11/2020	Online	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	14
Red Cedar River Water Quality Partnership meeting	Dan Zerr	8/5/2020	Online	Dan Zerr, Randy Eide	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	14
Eau Claire River Watershed Coalition meeting	Dan Zerr	8/13/2020	Online	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	11

Eau Claire River Watershed Coalition meeting	Dan Zerr	9/10/2020	Online	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	12
Dasher Board Salt Wise Advertisement	Landon Profaizer	10/1/2020	Chippewa Steel Hockey Rink, Chippewa Falls	Landon Profaizer, Bill McElroy	Advertisement at hockey rink. Chippewa Steel season began in October and still going.	3,000
Dasher Board Salt Wise Advertisement	Landon Profaizer	10/1/2020	Hobbs Ice Center	Landon Profaizer, Bill McElroy	Digital advertisement at ice rink for viewing at all events in rink. Season began in October and still going.	3,000
Red Cedar River Water Quality Partnership meeting	Dan Zerr	10/7/2020	Online	Dan Zerr, Randy Eide	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	12
Eau Claire River Watershed Coalition meeting	Dan Zerr	10/8/2020	Online	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	10
Stormwater Facility Story map BMP Showcase Project	Landon Profaizer	12/1/2020	Website	Landon Profaizer, Janelle Henning	Story map concept helps with centralized E&O and promotional opportunities that can be linked to social media and/or press releases. Story map can also be shared with educators, elected officials, media, etc. to help promote E&O efforts. Completed for Trillium Estates and D & J Acres in the Town of Washington	30
St. Croix Water Network meeting	Liz Usborne	10/28/2020	Online	Liz Usborne	Monthly meeting of the SCCWN, partnership to address water quality in Lake St. Croix.	6
Eau Claire River Watershed Coalition meeting	Dan Zerr	11/12/2020	Online	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	10
Red Cedar River Water Quality Partnership meeting	Dan Zerr	12/2/2020	Online	Dan Zerr, Randy Eide	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	13
Eau Claire River Watershed Coalition meeting	Dan Zerr	12/10/2020	Online	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	8