

<b>Rain to Rivers Educational Events and Activities</b>						
<b>Event</b>	<b>Contact</b>	<b>Date</b>	<b>Location</b>	<b>Who Was Involved</b>	<b>Description/Notes</b>	<b>Estimated # of attendees</b>
Presentation to Chippewa Falls City Council	Bill McElroy	1/15/2019	Chippewa Falls	Bill McElroy	Presented information on Rain to Rivers and the MS4 annual report	30
Northern Wisconsin State Fair	Bill McElroy	7/10-7/14/19	Chippewa Falls	Bill McElroy	We had the stormwater booth set up in conjunction with Groundwater guardians. Kids played the plinko board. We gave out coloring books, dog waste bags, stickers, and tattoos and had a TV playing with stormwater/water related photos. We gave out two rain barrels and had 178 entries for them.	90,000 (total Fair attendance)
Chippewa Steel Hockey Dasher Board	Bill McElroy	8/1/2019 to 12/31/2019	City of Chippewa Falls	Landon Profaizer	8x2.75 foot dasher board with winter salt BMP message around the ice rink.	16,000
Riverfest	Chad Christianson	7/11/2019	Hudson	Michael Mroz	Public works director gave a slideshow presentation on storm water management in the City of Hudson	15
The Toonies Enviro-fun Puppet Show	Chad Christianson	7/16/2019	Hudson	Chad Christianson	The City of Hudson brought this puppet show entertainment/education event to the City, with education about pollution and water quality. Storm water information was made available, and the plinko board was used as an educational tool as well.	29
City Employee Cleanup Walk	Crystal Raleigh	4/24/2019	River Falls	Crystal Raleigh, Zach Regnier	City employees picked up trash from downtown streets, alleys and trails.	20
Powerful Choices	Crystal Raleigh	6/20/2019	River Falls	Crystal Raleigh	Presentation of storm water management in River Falls	35
River Falls Pizza and a Movie	Crystal Raleigh	10/9/2019	River Falls	Crystal Raleigh	City staff watched the Dream Big movie and discussed engineering, including storm water.	35
UWRF Class: Storm water tour	Crystal Raleigh	11/14/2019	River Falls	Crystal Raleigh	Gave a tour of the City's storm water efforts and discussed City storm water ordinances	5
High School Service Day	Crystal Raleigh, Zach Regnier	4/16/2019	River Falls	Crystal Raleigh, Zach Regnier	Led students on a clean up walk of boulevards, ditches and ponds	12
American Public Works Week presentation to River Falls 2nd graders	Crystal Raleigh, Zach Regnier	5/20-5/23/19	River Falls	Crystal Raleigh, Zach Regnier	Touch-a-Truck brought to elementary schools where we discussed stormwater and road salt application	300
Eau Claire River Watershed Coalition meeting	Dan Zerr	1/10/2019	Augusta	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	17
Red Cedar River Water Quality Partnership meeting	Dan Zerr	2/6/2019	via internet	Dan Zerr, Randy Eide	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	10
Eau Claire River Watershed Coalition meeting	Dan Zerr	2/14/2019	Augusta	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	9
Red Cedar River Conference	Dan Zerr	3/8/2018	Menomonie	Randy Eide, Lindsay Olson, Dan Zerr	Annual Conference focused on water quality issues in the Red Cedar River Basin. R2R had an information booth set up.	360
Rain Garden Presentation	Dan Zerr	3/20/2019	Menomonie	Dan Zerr	Presentation to 3M employees for a "lunch and learn" session on the topic of rain gardens.	8

Eau Claire River Watershed Coalition meeting	Dan Zerr	3/28/2019	Augusta	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	12
Red Cedar River Water Quality Partnership meeting	Dan Zerr	4/3/2019	Barron	Dan Zerr, Randy Eide	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	8
Eau Claire River Watershed Coalition meeting	Dan Zerr	5/9/2019	Augusta	Dan Zerr, Greg Leonard	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	13
Red Cedar River Water Quality Partnership meeting	Dan Zerr	6/5/2019	Menomonie	Dan Zerr, Randy Eide	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	11
Presentation to Master Naturalist program students	Dan Zerr	6/6/2019	Beaver Creek Reserve	Dan Zerr	Presentation on watershed management including storm water general education, for Wisconsin Master Naturalist program students, held at Beaver Creek Reserve.	
Eau Claire River Watershed Coalition meeting	Dan Zerr	6/13/2019	Augusta	Dan Zerr, Greg Leonard	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	12
Eau Claire River Watershed Coalition meeting	Dan Zerr	7/11/2019	Augusta	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	14
UW-Stout LAKES REU reception	Dan Zerr	7/31/2019	Menomonie	Dan Zerr	Research Education for Undergrads (REU) students spending the summer at UW-Stout put on a poster session to educate the public about their summer research into water quality issues in the Red Cedar River watershed.	150
Red Cedar River Water Quality Partnership meeting	Dan Zerr	8/7/2019	Barron	Dan Zerr	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	11
Visit with Senator Tammy Baldwin	Dan Zerr	8/22/2019	Menomonie	Randy Eide, Dan Zerr	About two dozen people working on water quality issues in NW Wisconsin attended a meeting with Senator Tammy Baldwin held at Lake Menomin. She was told of much of the work being done to control runoff both in urban and rural landscapes, and was given a tour of Lake Menomin by pontoon. The press was there including television coverage.	30
Eau Claire River Watershed Coalition meeting	Dan Zerr	9/12/2019	Augusta	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	11
Red Cedar River Water Quality Partnership meeting	Dan Zerr	10/2/2019	Menomonie	Dan Zerr	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	11
Eau Claire River Watershed Coalition meeting	Dan Zerr	10/10/2019	Augusta	Dan Zerr, Greg Leonard, Liz Fagen	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	13

Lecture to UW-Eau Claire Environmental Science Class	Dan Zerr	10/23/2019	Eau Claire	Dan Zerr	Zerr presented a guest lecture on water issues, rural and urban, to a class of environmental science students at UW-Eau Claire	30
Red Cedar River Water Quality Partnership meeting	Dan Zerr	12/4/2019	Menomonie	Dan Zerr	Semi-monthly meeting of the RC Partnership, coordinating efforts to improve water quality throughout the RC River system	13
Presentation to Town of Washington Town Board	Janelle Henning	1/17/2019	Town of Washington	Janelle Henning	Review of Rain to Rivers Agreement and Storm Water Education and Outreach	10
Presentation to Town of Washington Town Board	Janelle Henning	3/21/2019	Town of Washington	Janelle Henning	Review of MS4 Permit Annual Report	10
Newsletter Stormwater Articles	Janelle Henning	3/22/2019	Town of Washington	Jackie Vold	Clean Water Starts in Your Own Back Yard promotional materials and Rain to Rivers Education Grants advertisement published in March newsletter.	3100
Fall Yard Cleanup Door Hangers	Janelle Henning	10/1/2019	Town of Washington	Town Road Crew	Our waterways receive stormwater from thousands of homes each time it rains. Keep leaves out of the gutter and away from storm drains. Storm drains in your neighborhood discharge to Otter Creek. Check curbside leaf pick up dates from your garbage hauler or drop off yard waste at the Eau Claire Green Waste Facility. Call 715-514-2995 for days and hours of operation.	300
Stormwater R2R Brochure and stickers	Janelle Henning	2019	Town of Washington	Jackie Vold	At custome service counter	200
City of Rice Lake Ballpark Advertising	Jim Anderson	2019	City of Rice Lake	Landon Profaizer	Two outfield ballpark signs with targeted stormwater message and the rain to rivers website address.	25,000
Presentation to Eau Claire City Council	John Genskow	1/8/2019	Eau Claire	John Genskow	Rain to Rivers Agreement Renewal - Presentation on Organization Mission and Storm Water Educational Activities	
Facebook Promotion for Ballpark Campaign	Landon Profaizer	June-July 2019	Chippewa Falls, Eau Claire, Hudson, Menomonie, Rice Lake	Landon Profaizer	Targeted ad in Facebook to support the Eau Claire Express Ballpark sign. Ad was delivered to men and women ages 18-65+ living in five locations. The ad ran for 35 days with a total budget of \$150	5,000
Eau Claire Express Baseball/Carson Park Outfield Sign Media Campaign	Landon Profaizer	April-September	Eau Claire	Landon Profaizer	8x32 foot ballpark sign with accompanying giveaway for website visits to rainorivers.org during the game. \$20 Chamber Bucks per winner issued to 10 people.	70,000
Rain to Rivers Facebook Promotions & Outreach	Landon Profaizer	2019	R2R Region	Landon Profaizer	Messages, posts, and outreach messages to encourage stormwater best management practices.	57,362
Rain to Rivers Website	Landon Profaizer	2019	R2R Region	Landon Profaizer	Page views and website interaction for www.raintorivers.org	1,490
Amazing Eau Claire Clean Up	Leah Ness	4/27/2019	Eau Claire	Leah Ness	City staff and resident volunteers worked to clean up trash, landscaping and other beautification projects in the parks	60
Presentation to Eau Claire City Council	Leah Ness	6/11/2019	Eau Claire	Leah Ness	Annual storm water presentation on storm water utility activities	50
Downtown Clean Up	Leah Ness	9/20/2019	Eau Claire	Leah Ness	City staff and resident volunteers worked to clean up trash, landscaping and other beautification projects in the parks	40

Fortin Winter Maintenance Training	Leah Ness	10/7/2019	Eau Claire	Leah Ness, Janelle Henning, Teagan Seneczko, Randy Eide, Liz Fagen	Review of snow and ice control removal and methods based on MN field handbook	100
Junior Achievement – South Middle School	Leah Ness	11/21/2019	Eau Claire	Leah Ness	Stormwater Pollution Prevention Presented in 5 minute sessions with Q&A	200
Erosion Control Presentation	Liz Fagen	3/7/2019	Eau Claire	Liz Fagen	Presentation on erosion control to the Chippewa Valley Homebuilders Association	20
Statewide Storm Water Education Group meeting	Liz Fagen	3/26/2019	via internet	Crystal Raleigh, Bill McElroy, Dan Zerr, Michelle Asher, Teagan Seneczko, Randy Eide, Liz Fagen, Leah Ness, Landon Profaizer	Web-based meeting of representatives of many of the storm water consortiums across the state. Purpose of the group is to share ideas for storm water education and outreach being conducted by the various entities.	20
NASECA Construction Site Erosion Control and Stormwater Permit Compliance Training	Liz Fagen	4/25-26/19	Eau Claire	Many members of Rain to Rivers	Two days of construction site erosion control and stormwater permit training conducted by NASECA, organized and sponsored by Rain to Rivers.	
Presntation to County Land Conservation Committee	Liz Fagen	9/16/2019	Eau Claire	Liz Fagen	Presentation to County Land Conservation Committee about MS4 permit and the County's requirements, including information about Rain to Rivers	15
The State of the St. Croix River	Mike Mroz	7/11/2019	Hudson	Michael Mroz	Presentation, "Storm Water Management in the City of Hudson", as part of RiverFest kick-off to learn about the state of the St. Croix River.	
Presentation to Menomonie City Council	Randy Eide	1/7/2019	Menomonie	Randy Eide	Review of Rain to Rivers Agreement and Storm Water Education and Outreach	22
St Joe Catholic School 3K Presentation and Plinko!	Randy Eide	4/24/2019	Menomonie	Randy Eide	Introduced the 3K students to the Plinko Board and went through what they and their parents can do to reduce pollution in our Storm Water.	16
Menomonie City Council	Randy Eide	12/2/2019	Menomonie	Randy Eide	Presented City of Menomonie 2020 Storm Water Budget and informed the City Council of proposed achievements for 2020	15
Menomonie Morning Rotary Presentation	Randy Eide	12/5/2019	Menomonie	Randy Eide	Project Update to include how they can help reduce and remove pollutants from our storm water. Handed out Rain to River information flyers.	32
Science Explorer Camp	Zach Regnier	8/7/2019	River Falls	Zach Regnier, Mike Noreen	Lead a parks and rec summer camp about engineering and the environment	20
Greenwood Elementary Lego League	Zach Regnier	10/15/2019	River Falls	Zach Regnier	Talked with Lego league team about potential city problems. Problem included storm water ponds.	8