

Rain to Rivers Educational Events and Activities						
Event	Contact	Date	Location	Who Was Involved	Description/Notes	Estimated # of attendees
Presentation to Town Board	Janelle Henning	1/20/22	Town of Washington	Janelle Henning	WDNR MS4 Permit Program Audit Summary	8
Presentation to the Town Board	Janelle Henning	3/17/2022	Town of Washington	Janelle Henning	Presented information on the MS4 Report and the Storm Water Program Matrix	8
Newsletter Stormwater Articles	Janelle Henning	3/24/2022	Town of Washington	Janelle Henning, Jackie Vold	Mailed to all Town addressed. Stormwater pollution prevention, lawn and garden considerations, illicit discharges, EC River Watershed Coalition	6000
R2R Stormwater Table - Election Day	Janelle Henning	3/15/2022-4/6/2022	Town of Washington	Janelle	R2R brochures, coloring books, stickers, salt cups	700
Stormwater R2R Brochure and Stickers	Janelle Henning	2022	Town of Washington	Janelle	At customer service counter	200
Chippewa Steel Game	Bill McElroy	1/14/22	Chippewa Falls	Bill McElroy, Landon Profaizer, Rebecca Cole	R2R sponsored Game night at Chippewa Steel. Handed out salt cups with numbers on for drawing. Gave out 225 salt cups and \$100 chamber bucks	Est 500, 225 salt cups given out
Menomonie Noon Rotary	Randy Eide	1/19/22	Menomonie	Randy Eide	Presented road project updates and MS4 stormwater updates	60
Leadership Chippewa Falls Presentation	Bill McElroy	1/21/22	Chippewa Falls	Bill McElroy	Gave an infrastructure presentation regarding stormwater and MS4 to a leadership conference sponsored by Chippewa Chamber	30
Presentation to River Falls City Council	Zach Regnier	2/22/2022	River Falls	Zach Regnier	Presented MS4 Annual report and stormwater updates	20
Chippewa County Intergovernmental Meeting	Trenton Shutter	2/23/2023	Town of Eagle Point	Trenton Shutter, Ketty Clow	Presented MS4 Annual report and stormwater updates	7
Presentation to Menomonie City Council	Megen Hines	3/7/2022	Menomonie/Zoom	Megen Hines, Randy Eide	Presented MS4 Annual report and stormwater updates	16
Presentation to Eau Claire City Council	Leah Ness	3/8/2022	Online	Leah Ness	Presented information on the MS4 Annual Report and provided Compliance and enforcement information.	
Presentation to Chippewa Falls City Council	Bill McElroy	3/15/22	Chippewa Falls City Hall	Bill McElroy	Presented draft MS4 annual report and update on stormwater utility	25
Hudson Daybreak Rotary	Michael Mroz	3/16/22	In person/Zoom	Michael Mroz	Presented Stormwater 101 - Covered MS4 requirements and volunteerism	40
Hudson City Newsletter	Michael Mroz	3/30/2022	Hudson	Michael Mroz	Detailed post construction MS4 requirements	13,000
Eau Claire Express Baseball/Carson Park Outfield Sign Media Campaign	Landon Profaizer	4/1/2022 to 9/30/2022	Eau Claire	Landon Profaizer	8x32 foot ballpark sign	70,000
City of River Falls Baseball Outfield Sign	Zach Regnier	4/1/2022 to 9/30/2022	River Falls	Zach Regnier	Ballpark sign in outfield	10,000
UW-Stout 4K Presentation	Megen Hines	4/5/2022	Menomonie	Megen Hines	Presented to UW-Stout 4K class on water quality, recycling and things to do to keep water clean	20
River Falls Contractor's Breakfast	Zach Regnier	4/7/2022	River Falls	Zach Regnier, Tyler Galde	Highlight best practices for local contractors, including erosion control	30

	Michael Mroz	4/11/2022	Hudson	Michael Mroz	Common Council MS4 Presentation - Live Broadcast	15
Chippewa Valley Learning In Retirement Presentation	Randy Eide	4/27/2022	Menomonie	Randy Eide	Presentation on "How a Road is Built" and included topics on stormwater construction and post-construction management.	50
Wisconsin Public Radio Advertising Campaign	Landon Profaizer	5/1 to 7/15	Radio	Landon Profaizer	Purchase of 218 radio spots for live, on-air promotion of Rain to Rivers along with social media and website impressions (total of 9 weeks) on Ideas Network 88.3 WHWC Eau Claire, 88.7 WRFW River Falls, News Classical Network 89.7 WUEC Eau Claire and 90.7 WVSS Menomonie.	30,000
Stormwater Pond Vegetation & Maintenance Training	Landon Profaizer	5/4/2022	Menomonie	Landon Profaizer, Bill McElroy, Rebecca Cole, Trenton Shutter, Megen Hines, Michael Mroz, Zach Regnier, Liz Osborne, Michelle Asher, Teagan Wagner	Training and education for municipal department heads, directors, elected officials, maintenance staff, contractors, stormwater pond owners, as well as anyone making decisions regarding stormwater pond vegetation and maintenance. Topic include: WDNR Codes & Regulations, Pond Maintenance & Dredging, Pond Vegetation, Pond Inspections/Scheduling, Pond Tracking/Technology, Case Study Do's & Don'ts.	85
Public Works Awareness Week	Zach Regnier	5/10/2022 to 5/19/2022	River Falls	Zach Regnier, Mike Stifter	Talk to all 2nd graders about public works activities including snow removal, salt usage, and street sweeping. Also touch a truck with the equipment.	250
Chippewa County Intergovernmental Meeting	Trenton Shutter	5/22/2022	Town of Anson	Trenton Shutter, Ketty Clow	Presented on the MS4 permit and stormwater updates. Planned for summer events and inspections	6
River Heights Roadrunner Field Day	Megen Hines	6/1/2022	Menomonie	Megen Hines, Randy Eide	Played stormwater plinko with elementary students during their field day. Talked about ways to keep pollution out of the storm drain and our water bodies.	400
Parade of Homes Ad	Rebecca Cole	6/11-6/18/2022	Chippewa Valley	Landon Profaizer, Rebecca Cole	Homeowners can utilize various ways to help keep waters clean from their own yards by capturing rain onsite, composting leaves, minimizing hard surfaces, and cleaning up pet waste.	5,000
Northern Wisconsin State Fair	Bill McElroy	7/12/2022 - 7/17/2022	Fairgrounds - Chippewa Falls	Bill McElroy, Megen Hines, Rick Rubenzer, Connie Freagon	We had the stormwater booth set up in conjunction with Groundwater guardians. Kids played the plinko board. We gave out coloring books, dog waste bags, stickers, and salt cups and had a TV playing with stormwater/water related photos. We gave out a rain barrel and had 279 entries for them.	100,000 est (total fair attendance)
Xcel Energy Natural Resource Fund Committee	Bill McElroy	7/13/2022	Eau Claire	Bill McElroy, Megen Hines	Presentation to Xcel Natural Resource Fund Committee about R2R and request for grant funding for winter maintenance training in Fall of 2023	20

Hudson Rotary	Michael Mroz	7/14/2022	Hudson	Michael Mroz	Presented Stormwater 101 - Covered MS4 requirements and volunteerism	20
Riverfest	Michael Mroz	7/20/2022	Hudson	Youth skit - Toonies	drama presentation about clean water intended for children	30
Stop Motion Stormwater Education Video	Landon Profaizer	8/4/2022	YouTube	Landon Profaizer	Completed stop motion video reminding residents that storm drains lead to local waterways (plastic, oil, leaves)	75
Inlets & Outfalls Education Video	Landon Profaizer	8/9/2022	YouTube	Landon Profaizer	Completed video highlighting connection of inlets and outfalls to local waterways.	110
Eau Claire River Watershed Coalition Meeting	Dan Zerr	8/11/2022	Virtual	Dan Zerr, Christina Rauh, Liz Osborne, Lynda Schweigert	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	
Menomonie Meander Bike Ride	Liz Osborne	8/20/2022	Menomonie	Liz Osborne, Megen Hines	Had stormwater Plink-O board set up at rest stop	25
Eau Claire River Watershed Coalition Meeting	Dan Zerr	9/8/2022	Virtual	Dan Zerr, Christina Rauh, Liz Osborne	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	
Menomonie Environmental Newsletter	Megen Hines	9/15/2022	Menomonie	Megen Hines, Randy Eide	Mailed an environmental newsletter to all City residents discussing all City environmental programs, including stormwater	16,000
Conservation Days - Brunet Island	Bill McElroy	9/29/2022	Cornell	Bill McElroy, Rick Rubenzer, Connie Freagon, Matt Boose	Presented Enviroscape, groundwater model, and water footprint with 5th graders	189
Conservation Days - Lake Wissota	Bill McElroy	10/4/2022	Chippewa Falls	Bill McElroy, Rick Rubenzer, Connie Freagon, Matt Boose	Presented Enviroscape, groundwater model, and water footprint with 5th graders	421
Facebook Education & Outreach Message	Landon Profaizer	10/11/22	Online	Landon Profaizer	Informational graphic reminding residents of best practices for yard waste in Fall	800
Facebook Education & Outreach Message	Landon Profaizer	10/19/22	Online	Landon Profaizer	Release of video developed by R2R about stormwater inlets and outfalls	660
Facebook Education & Outreach Message	Landon Profaizer	11/2/2022	Online	Landon Profaizer	Shared opportunity for winter maintenance equipment calibration with City of Eau Claire public works staff	30
Facebook Education & Outreach Message	Landon Profaizer	11/4/2022	Online	Landon Profaizer	Informational graphic about importance of street sweeping	35
Facebook Education & Outreach Message	Landon Profaizer	11/4/2022	Online	Landon Profaizer	Informational graphic about importance of street sweeping	40
Eau Claire River Watershed Coalition Meeting	Dan Zerr	11/10/2022	Virtual	Dan Zerr, Christina Rauh, Liz Osborne	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system	
Facebook Education & Outreach Message	Landon Profaizer	11/11/2022	Online	Landon Profaizer	Reminder of video developed by R2R about stormwater inlets and outfalls	30
Presentation to the LCFM Committee	Trenton Shutter	11/16/2022	Chippewa Falls	Trenton Shutter, Ketty Clow	Presented a stormwater update to the LCFM Committee	20
Facebook Education & Outreach Message	Landon Profaizer	11/29/2022	Online	Landon Profaizer	Informational graphic for smart salting in winter months	170
Presentation to Menomonie City Council	Megen Hines	12/5/22	Menomonie	Megen Hines, Randy Eide	Presentation of City's stormwater program and approval of the Stormwater utility budget.	20

Eau Claire River Watershed Coalition Meeting	Dan Zerr	12/8/2022	Virtual	Dan Zerr, Christina Rauh, Liz Osborne	Monthly meeting of EC River Watershed Coalition, coordinating efforts to improve water quality throughout the EC River system
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